

TRAILMARK HOMEOWNERS ASSOCIATION, INC.
POLICY REGARDING COMMUNICATION

Adopted _____, 2017

The following policy has been adopted by TrailMark Homeowners Association, Inc. ("Association") pursuant to the provisions of C.R.S. 38-33.3-209.5, in accordance with the Association's policy regarding adoption and amendment of policies at a regular meeting of the Board of Directors.

Purpose: To establish uniform procedures regarding communication between the Association and its residents.

NOW THEREFORE, IT IS RESOLVED that the Association hereby adopts the following policies and procedures regarding communication between the Association and its residents. Association communication rules and responsibilities of the Board, Management or Committees operating or contributing to the Association's communication are as follows:

1. The Association expects Board members, the management company and committee members to exercise personal responsibility whenever using social media. Posted messages should be of value. The Association's goal is to use communication tools to provide worthwhile information and perspective. The Association is best represented by its people and what is published will reflect on the Association.
2. Any use of other social media sites (aside from the HOA website, newsletter or HOA Facebook page) is strictly personal and no message shall come from a Board member or committee member as a representative of the HOA.
3. The Communications Committee shall approve all Facebook postings work to ensure all information is current and appropriate. Personal information, postings with editorial content, opinions, slurs, demeaning or inflammatory statements, spam, abusive or discriminatory language, personal attacks, obscenity and off-topic comments are prohibited. The Association retains the right to remove any posting or information that does not comply with this policy.
4. All published content must protect personal, private or confidential Association information.
5. The Association newsletter or website shall not be used for advertising or any commercial purpose. Facebook advertising may occur with an approved posting.
6. The HOA Facebook page must contain the following disclaimer: *The following information is provided, as a courtesy, from the TrailMark Homeowners Association. However, not all of this information is sponsored by the Association and the Association is not liable for any information provided in this communication.*

TrailMark Homeowners Association, Inc.

By: _____
Title

Attest

Secretary

This Committee Policy was adopted by the Board of Directors on the ___ day of _____, 2017, effective the ___ day of _____, 2017, and is attested to by the Secretary of the TrailMark Homeowners Association, Inc.

Secretary