Customer Name: TrailMark HOA

**Account: 002770** 

Service Period: January 2015

## **Automated Sustainability Report**

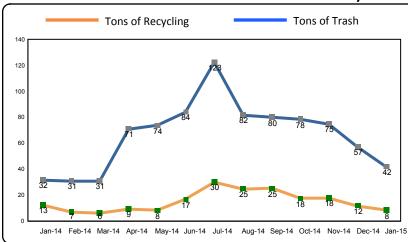
Altogether Recycling Collected: 16,860 lbs

Trash Collected: 84,047 lbs

Compostable Materials Collected: 0 lbs Total Materials Collected: 100,907 lbs



# **Monthly Collection Report**



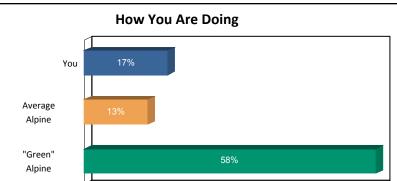
January Diversion Rate: 16.7%

December Diversion Rate: 17.4%

A 4% Decrease in Recycling

Your Diversion Rate is the percent of materials recycled and compo

## **Diversion Rate Comparison**



Average Alpine Customer: The average diversion rate

for all Alpine Customers

"Green" Alpine Customer: The average diversion rate

of the top 10% of Alpine customers

#### **Customer Ranking\***

When compared to other Residential customers your rank this month is 166 out of 948. Last month's rank was 166.

When compared to other HOA Residential customers your rank this month is 125 out of 548. Last month's rank was 124.

When compared to other Colorado Management customers your rank this month is 4 out of 15. Last month's rank was 3.

 $*Your\ \underline{Customer\ Rank}\ compares\ your\ diversion\ rate\ to\ other\ Alpine\ customers\ with\ similar\ business\ types$ 

### Your Environmental Impact This Month



You conserved 1,158 gallons of oil



You saved 116 trees



You avoided 23,053 lbs carbon equivalent of GHG emissions



You saved enough electricity to power the average US home for 2,048 days



You helped keep 1 truck loads of trash out of the landfill



You saved 38,357 gallons of water

# This Month's Tip for Increasing Recycling

If you don't already have a recycling program at work, talk to your supervisor about introducing one this year and volunteer to champion recycling at the office. By increasing recycling at the office, you may help uncover cost savings for your employer.

Go to http://www.alpinewaste.com for more tips or to schedule a discounted waste audit