

flock safety™
Let's defeat crime together.™

Let's protect your community together



Protecting your community is of the utmost importance.

Thank you for considering Flock Safety as part of your comprehensive strategy for proactive neighborhood security. We are more than just a camera company - we are a public safety operating system that empowers private communities and law enforcement to work together to eliminate crime. We build devices that detect and capture objective evidence, machine learning that uncovers investigative leads, and real-time alerts that prepare officers to be effective in the field -- keeping you safe.

What makes Flock Safety's technology different

Public & private partnerships

Thousands of communities use privately-funded Flock Safety cameras throughout the country, which provides a huge benefit to local law enforcement as they can have access to those cameras without having to pay for them.

Infrastructure free

Use cameras that are solar powered and include LTE internet connectivity (unlimited use included in cost), so they can be rapidly deployed virtually anywhere.

Vehicle fingerprint™ technology

Capture far more than just license plates. Allow your investigators to search footage by vehicle type, make, and color; identify the state of a license plate; capture temporary plates, paper plates, and vehicles without plates. Our cameras also capture two (2) lanes of traffic traveling up to 100 MPH with a single camera.

Simple & affordable

Our cameras cost \$2,500 per camera per year, including hardware, software, solar power, LTE connectivity, unlimited users, and unlimited data storage.

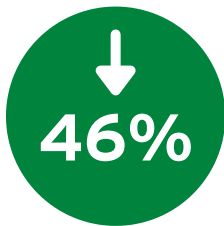


Proposal Summary

Potential homebuyers research crime rates in the communities they are looking to purchase. Law enforcement needs a scalable way to capture evidence to solve and deter future crime in your area. Flock Safety helps communities and law enforcement work together to protect your neighborhood, its residents, and home values. How? Flock Safety's Falcon™ camera sees like a detective, capturing actionable evidence and making it readily available when a crime occurs. Flock Safety's software makes that evidence easily searchable by vehicle type, make, model, color, timeframe, and plate details. This includes vehicles with no plates, temporary plates, dirty/covered plates, and accurate state detection.



Our solution captures 30% more plates than our leading competitor, according to a side-by-side study done by LASD in 2019, largely due to using machine learning to analyze the entire vehicle profile instead of legacy Infrared based technology.



In 2020, the Dayton Police Department's Crime Analysis Unit reported a 46% reduction in violent crime as a result of the installation of Flock Safety cameras in the Twin Tower and Oregon District neighborhoods.



In October 2019, Cobb County Police Department released a study based on their installation of 13 Flock Safety cameras in March. Over the six-month period, Cobb police reported a 60% reduction in overall crime by focusing on the beat with the highest crime levels.

Company Overview

Flock Safety's mission is to eliminate crime. This is possible with community-wide coverage of automatic license plate readers (ALPRs) for both public safety organizations and private citizens. Flock Safety devices deliver the actionable evidence police need to solve a crime and prevent future crimes from happening. Our company is headquartered in Atlanta, Georgia. Flock Safety camera systems live in over 1200 cities in 40 states and over 700 police departments. With an average of 120 Hot List notifications sent an hour with jurisdictions throughout the U.S., our team is helping agencies solve and prevent crime every minute.

Customer Results

Flock Safety unites law enforcement and the communities they serve in the pursuit of a safer, more equitable society using force-multiplying technology. Our devices, which are owned by both public and private customers, see like a detective. They capture objective evidence, decode investigative leads using machine learning technology, and deliver real-time, actionable alerts to officers so they can clear cases more efficiently. Over 1000 U.S. cities enlist the help of Flock Safety's public safety operating system to reduce crime by up to 70%. These are some of their stories.



Indianapolis, Indiana - Pickwick Commons Neighborhood

Deter Mail and Property Theft with Licence Plate Readers

The Pickwick Commons neighborhood experienced an uptick in property crime at the beginning of 2020, including stolen landscaping gear and weekly mail theft, which had HOA board members fielding a series of resident complaints.

Pickwick Commons installed Flock Safety cameras at both entrances of the neighborhood. The board appreciated that Flock Safety's license plate readers would be an infrastructure-free, all-inclusive option at an affordable subscription price. In addition, they would not have to worry about installation, maintenance, or unforeseen costs.

In addition to catching the suspect responsible for stealing landscaping equipment, Pickwick Commons has also seen the Flock Safety cameras and accompanying signs as a highly successful crime deterrent. The neighborhood has not seen a mail theft report in about a year.



Chandler, Arizona - Solera Chandler Neighborhood

Achieve \$40K in Savings with a "Virtual Gate"

The Solera Chandler neighborhood's golf course is open to the public, leaving no way to prevent the entry of non-residents. The HOA hired "greeters" who sat at the neighborhood gates for approximately \$58,000/year to offer better security to residents. However, because the budget only allowed for greeters at two of the community's eight gates for 70 hours/week, entrances were left unattended and vulnerable.



After looking into several neighborhood security options, the Solera Chandler board decided to install Flock Safety's Falcon™ license plate reading cameras at each entrance to create a "virtual gate" around their community. Residents opted to share camera footage with local law enforcement so that authorities had the actionable evidence necessary to address crime if it occurred.

Flock Safety's affordable annual security camera fees granted the HOA 24/7 coverage for less than half the cost of part-time gate greeters. Residents feel safer and more at ease with the proactive, hands-off approach to neighborhood security.

"We were able to ID the car because we had a witness see the gentleman do it. They told us what the car looked like, the color, the make, the time, and we were able to go to the footage and get the car with the license plate."

- Pickwick Commons HOA board member

"I found it encouraging that the system is leased. If we have any issues, we're calling Flock. If there's new software, Flock takes care of that."

- Solera Chandler HOA board member

Product

Flock Safety Automatic License Plate Reading (ALPR) cameras do not just identify the plate seen but all the objects within the frame. Even if the vehicle does not have a tag, the image can be captured for review. The user interface is a simple search with unlimited user licenses. With your permission, law enforcement can receive alerts when vehicles associated with crimes, sex offenders, and missing persons enter your area so they can proactively take the appropriate action to keep your community safe.

Software user interface

Access Evidence

- Filter search by specific date, time, and camera location
- Capture vehicles regardless of plate type (paper, no plate, etc.)
- Filter by Vehicle Fingerprint
- Plate (partial/full)
- Plate Type (in state, out of state, temporary tag)
- Build & Color
- Resident status

Protect Privacy & Sensitive Data

- AWS GovCloud storage for maximum security compliance.
- Focus on objective evidence, like license plates, and never facial recognition.
- Permanently and automatically delete footage after recommended 30-day period.
- 100% customer ownership of footage - never sold to third parties.
- Capture documented reason or case number to search footage to create an audit trail.

Performance

Daytime Footage



Temporary Plate



Covered Plate



Nighttime Footage



No Plate



Two Lanes of Traffic



Training, Ongoing Support & Timeline

New customers will first get connected with their dedicated Onboarding Specialist, who will spearhead the installation project to completion. Once cameras are successfully capturing footage, customers get introduced to their dedicated Customer Success Manager. This person serves as the main point of reference for all things Flock Safety (training, setup questions, etc.). In addition, the Flock Safety Support team monitors the support@flocksafety.com inbox Monday through Friday, 8:00 AM to 5:00 PM EST.

Safety-As-A-Service

- Regular software updates at no additional cost
- Camera maintenance is included in the subscription
- Unlimited users for hotlist integration and alerts, and camera footage search

Installation & camera locations

The average installation is to 6-8 weeks. Camera locations and installation timing is coordinated by the Flock Safety Customer Support team.

